

INFORMATION ON THE PROCESSING OF PERSONAL DATA

Dear clients,

Please note that in the provision of our services, we process the personal data provided by you in the position of administrator to the extent necessary **to fulfil our contractual and legal obligations**. To the extent necessary **for the protection of our rights and legal claims**, we will process your personal data in an appropriate manner also due to the so-called legitimate interest.

However, we can assure you that we consider **the security of your data and their lawful processing to be our priority**. Unless the processing is based on special consent, we will only process your data only **for the purposes** stated in this information and their processing will always take place only **for the period** required by law, or for a reasonable period of time from the end of the provision of our services.

Processing of personal data

On the basis of the performance of the contract, i.e. in particular the provision of our products or services to you for a fee, as well as on the basis of related services, such as in particular the performance of any rights arising from defective performance (complaint), or e.g. the provision of maintenance or service by us (if this is relevant in your case), we process the personal data you provide. **Without this information, we would not be able to provide you with our service or product, nor would we be able to meet our legal obligations.**

Based on our legitimate interests in improving our services, we will continue to send you business communications regarding products or services similar to those we have already provided to your e-mail address provided by you. However, providing your e-mail address for these purposes **is not mandatory**, and if you change your mind in the future, you **may object** to this processing at any time. In this case, we will stop processing without further ado.

In direct connection with our business activities, we pass on your personal data to the following entities:

Entity to which clients' personal data are transferred:	The purpose for which the personal data of clients are transmitted to this entity:
Webkomplet, s.r.o., K Babě 605/7, Brno, 621 00, IČ: 29185084	direct mailing
Google Ireland Limited - Gordon House, Barrow Street, Dublin 4, Ireland	personalized advertising
Seznam.cz, a.s. - Radlická 3294/10, Smíchov, 150 00 Praha 5	personalized advertising

Basic client 's rights related to processing

We would also like to inform you that in connection with the processing of your personal data, you have the following rights:

- the right to request information on the categories of personal data processed, the purpose, time and nature of the processing and the recipients of the personal data;
- the right to request a copy of the personal data processed;
- the right to request, if the conditions laid down by the relevant legislation are met, that personal data will be rectified, supplemented or deleted or that their processing be restricted;
- the right to object to the processing of personal data and the right to lodge a complaint with the supervisory authority, which in the Czech Republic is the Office for Personal Data Protection;
- the right to be informed about cases of personal data breaches if it is likely that the breach will result in a high risk to your rights and freedoms.

You can exercise all these rights through the contact details below. We will also be happy to answer any questions you may have regarding the protection of your personal data.

On January 1, 2024, Brno

Data controller: Green idea s.r.o.

ID: 03544745

Registered address: Vodova 40, 61200 Brno, Czech Republic

Email: gdpr@greenidea.cz

Telephone: +420 541 232 435