

PROTECTION OF PERSONAL DATA

Whether you are our customer or you have only visited this site, your personal data may be processed. We would like to assure you that the protection of your privacy will always be our priority and that we follow the applicable legislation when processing personal data. Below you will find information about what data we have about you, why we collect it and what we do with it.

Data administrator

We process your personal data in the position of their administrator, our identification and contact data are as follows:

Name/Company: Green idea s.r.o.

Address/Seat: Vodova 40, 61200 Brno

ID: 03544745

Telephone: +420 541 232 435

Email: gdpr@greenidea.cz

Commissioner for Personal Data Protection

As we are not a public entity, we do not process special categories of data and our main activity is not processing operations which, due to their nature, scope or purposes, require extensive regular and systematic monitoring of data subjects, **we are not obliged to appoint data protection officers.**

However, this does not mean that we take the protection of your personal data less seriously, if you have any questions or comments, do not hesitate to contact us directly.

Processing of personal data

We process all your personal data with your consent or if necessary to fulfil our contractual or legal obligations, to ensure the operation of our site, e-shop and our company, or to fulfil our other legitimate interests specified below.

Registration

If you have used the opportunity to register on our website free of charge, we will store the personal data you have provided so that we can provide you with this service and simplify your shopping experience. We also store the history of your purchases and reservations so that you have an overview of the status of your orders and completed transactions. If you do not give us consent to the sending of business messages, we will process the personal data provided by you until the moment of your first order only for the purposes of maintaining a user account. Regardless of your rights regarding the processing of personal data listed below, you can cancel your registration at any time in your user account. In this case, we will no longer process your data for these purposes.

Orders

If you order anything from us, we will process the data provided by you in order to process your order quickly and without any problems. We cannot do without your personal data when processing the order, therefore the provision of your identification and contact data is our contractual requirement. Depending on the choice of payment method and delivery from you, we may also need delivery or payment details, without which these services would not be possible. We will pass on the given data for the purpose of processing your payment or transport of goods to the selected carrier

or the company providing the payment. Based on our legitimate interests, we will keep your data for a period of 3 years from the execution of the order in case of a claim for goods or other legal claims. If you decide to complain about the goods, for whatever reason, some of your personal data may be passed on to the supplier of the product in question or to an authorized service that will handle the complaint.

Offer of similar goods or services

If you did not exclude this during your registration or purchase, we will be sending you offers of our goods or services similar to those you ordered from us, based on our legitimate interests. If you lose interest in these communications in the future, you may unsubscribe by clicking on the link provided at the end of each such message you receive from us.

Newsletter

On our website you can subscribe to news. If you use this option, we will, based on your consent, send you our business message to the specified email address, containing in particular information about discounts, products and special offers. If you have given us your consent, we will then evaluate whether you are interested in our offer or not, for example, depending on whether you open an email from us or whether you visit one of the links to the goods that we recommend. You can revoke your consent at any time in the future by using the unsubscribe link, which will be in every email you receive from us, or you can do so directly on our website.

Cookies and other similar technologies

We use cookies on our website, which are small text files placed on your device that allow us to recognize your device during your next visit. There are many types of cookies, and they serve different purposes, if we do not necessarily need the given cookie to operate our website, we will ask you for your consent before it is stored. Depending on who stores cookies on your device and continues to work with them, cookies are divided into first-party cookies, which are created directly by the given website. These files are mainly used to ensure the proper functioning of the site. Third-party cookies are most often used for marketing purposes, but they also allow you to share social media content or embed videos.

Necessary cookies

Their storage is necessary for the functionality of our site, and they store, among other things, information necessary to secure user accounts, navigation on our site, allow secure access to private parts of our site for registered users, etc. Without these files, our site cannot function properly, in other words, we could not provide you with our services. The processing of the necessary cookies is therefore not subject of your consent. These cookies do not collect any information about you that can be used for marketing purposes. Although we do not recommend it, you can still prevent the storage of these cookies by leaving our website or changing the settings in your browser. All current internet browsers allow you to change the settings for storing cookies, for example, so that all cookies are accepted, so that cookies are not received from third parties, or so that no cookies are created and stored. If you choose the last option, the functionality of the pages you visit, including this one, will be considerably limited.

Name	Owner	Purpose	Save time
SynetixMoris	greenidea.cz	saving a user's session	for 30 days

Advertising cookies

They collect information about which of our products you are interested in and allow us or our advertising partners to display advertising on this or other sites that is more relevant to you. Thanks to these cookies, we can also limit the number of times our ad is displayed on your device and measure the effectiveness of our advertising campaign. We only store advertising cookies if you give us your consent, which you can revoke at any time. In case you don't give us your consent, nothing will happen; however, you won't see fewer ads, they probably won't relate to products you might be really interested in.

Name	Owner	Purpose	Save time
SynetixMoris	greenidea.cz	saving a user's session	for 30 days

Recipients of personal data

We only process your data in EU countries, in no case do we sell it to third parties or pass it on to anyone else unless absolutely necessary. However, sometimes we need help with processing, because we do not know everything ourselves, in such cases your personal data is processed for us by our long-term and trusted partners, strictly bound by contractual and legal obligations in the field of personal data protection.

Recipients of your personal data include:

Verified by customers	heureka.cz	compiler	satisfaction statistics
Zboží CZ	zbozi.cz	compiler	satisfaction statistics
Google purchases	google.com	compiler	satisfaction statistics

Rights associated with the processing of personal data

First, you have the right to access your personal data, in particular, to ask us for information on the categories of personal data processed, the purpose, time and nature of the processing and the recipients of personal data. You will find the necessary basic information above, but we will be happy to answer any of your questions at the contacts listed below.

Further, you also have the right to request a copy of the processed personal data, if you are a registered user, you will also have access to most of your personal data online.

If any of your personal data processed by us changes, you have the right to have this data modified. In this case, please let us know and we will do our best to have your personal data corrected or supplemented. If you are a registered user, you can edit your personal data at any time in your user account.

If the conditions set by the relevant legal regulations are met, you have the right to request that your personal data be deleted or that their processing be restricted. If you have registered on our website, you can cancel your registration.

If, despite our security measures, the security of your personal data is breached and it is probable that the given breach will result in a high risk to your rights and freedoms, we will inform you immediately and we will do our best to prevent any negative consequences.

You also have the right to lodge a complaint with the supervisory authority.

You can also always **object to the processing of personal data**, if your objection concerns any of the forms of direct marketing, we will leave the processing of personal data for these purposes

immediately. The easiest way to file such an objection is to use the unsubscribe link provided in any such report you receive from us.

You can exercise all your rights at any time at the above contacts.